



Building Buddies

Write a Persuasive Advert

Help us advertise our new homes!

We are trying to gain interest in the new Orbit Homes development in your local areas, can you write a short persuasive advert to help?

Your persuasive writing should convince the reader to agree with an opinion or point of view.

There are three main elements to a persuasive paragraph:

- 1) **Headline:** a line to grab the readers attention and state your opinion
- 2) **Supporting detail:** details or facts that support your opinion
- 3) **Strap line:** create a strap line to summarise an Orbit home

